

Subject: Re: Westwood Village Public-Private Parking Program
From: Jay Kim <jay.kim@lacity.org>
Date: 10/03/2017 10:24 AM
To: Andrew Thomas <andrew@thewestwoodvillage.com>
CC: Capri Maddox <capri.maddox@lacity.org>, Monique Earl <monique.earl@lacity.org>, Ken Husting <ken.husting@lacity.org>

Hi Andrew,

Yes, we can chat tomorrow morning at 10AM. Please let me know if that works for you.
I would also like to include Ken Husting in our conversation.

On Tue, Oct 3, 2017 at 9:33 AM, Andrew Thomas

<andrew@thewestwoodvillage.com> wrote:

Thanks, everyone!

Jay, I hope all is well. Can we talk on the phone later today or tomorrow?

Please let me know. Thanks!

Andrew

Andrew Thomas
Executive Director

Westwood Village Improvement Association

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On Sep 8, 2017, at 9:06 AM, Monique Earl <monique.earl@lacity.org> wrote:

Andrew:

Thanks for your message. Looping in my colleague Jay Kim to Assist.

Best,
Monique

ME

On Sep 5, 2017, at 4:59 PM, Andrew Thomas
<andrew@thewestwoodvillage.com> wrote:

Hello Monique,

My name is Andrew Thomas and I'm the Executive Director of the Westwood Village Improvement Association. We administer the Westwood Business Improvement District.

Our organization has been working with LADOT and the City Attorney's Office to create a program that will promote to the public, as a community benefit, privately-held public parking in our district. We believe the program will get vehicles where they are going faster, eliminate congestion, and also reduce pollution.

To participate in the program, private holders of public parking must complete with the BID's program parameters, so the parking must be available for a flat rate of \$5, be available weekdays after 5PM, and the parking must be adequately signed. We are calling the program "\$5 After 5PM" and we plan to put up some signage for the program in the public right-of-way. We've done this before for our large scale wayfinding program.

Today, Capri told me the good news that the City Attorney's Office has signed off on the program. This came after a review from Ken Fong and Michael Nagle. Apparently, the only thing left is for LADOT to approve of our \$5 After 5PM title.

Capri recommended I reach out to you to get us over the hump for this project.

Please let me know what information you might need, and how I can help.

Thanks so much!

Andrew

Andrew Thomas
Executive Director

Westwood Village Improvement Association

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